



PREFEITURA MUNICIPAL DE ITAPECERICA

ADM 2025/2028

Rua Vigário Antunes, 155 – Centro – 35.550-000 – Tel. (37)3341-8500

www.itapecerica.mg.gov.br

TERMO DE PATROCÍNIO

NOS TERMOS DA LEI 2.581/2018, QUE “AUTORIZA O EXECUTIVO MUNICIPAL A RECEBER DOAÇÕES DE PESSOAS FÍSICAS OU JURÍDICAS, DESTINADAS A EXECUÇÃO DE PROJETOS E EVENTOS CULTURAIS, ESPORTIVOS, TURÍSTICOS, EDUCACIONAIS, SOCIAIS, URBANÍSTICOS, DE INFRAESTRUTURA URBANA E RURAL, DA AGRICULTURA, DE SAÚDE PÚBLICA E A ADOTAR AS MEDIDAS QUE ESPECIFICA, E DÁ OUTRAS PROVIDÊNCIAS”.

Pelo presente instrumento particular, a EMPRESA AVIVAR ALIMENTOS S/A, com Acesso Povoado Teixeira, S/N Zona Rural São Sebastião Do Oeste/MG, CEP 35.567-000, inscrito no CNPJ sob o nº 42.816.108/0001-05, doravante denominada simplesmente PATROCINADORA, e de outro lado, o Município de Itapecerica/MG, doravante PATROCINADO, neste ato representado pela Secretaria Municipal de Cultura, Turismo e Esporte, nos termos da Lei Municipal 2.581/2018, têm justo e acordado as cláusulas e condições abaixo:

CLÁUSULA PRIMEIRA: Do objeto

1.1 O presente instrumento tem por objeto a concessão de patrocínio ao PATROCINADO objetivando a realização do **XVII Festival de Gastronomia Rural**, doravante denominado Evento, a ser realizado do dia 19 de junho a 22 de junho de 2025.

CLÁUSULA SEGUNDA: Da forma de patrocínio

2.1 Em consonância com o PROJETO PARA CONSECUÇÃO DE PATROCÍNIO, parte integrante deste Termo, o PATROCINADOR opta em participar do evento:

Com a doação dos bens e/ou serviços abaixo relacionados, cujo valor estimado perfaz a quantia de R\$5.000,00 (Cinco mil reais), em produtos alimentícios para duas apresentações culinárias, bem como insumos para a confecção da alimentação dos seguranças, brigadistas e polícia militar.

A patrocinadora se compromete a entregar à Secretaria Municipal de Cultura, Turismo e Esportes os bens Insumos.

CLÁUSULA TERCEIRA: Da contrapartida.

3.1 De conformidade com o mencionado PROJETO PARA CONSECUÇÃO DE PATROCÍNIO, o PATROCINADOR fará jus às seguintes contrapartidas: Será garantida a ampla divulgação da marca em todos os materiais de divulgação do evento, na forma digital ou física, inclusive, nos folders da programação. Aplicação da marca na comunicação visual do



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palco principal: Lona impressa, painel de Led, testeira de palco, locuções no palco principal e apresentações no Coreto.

CLÁUSULA QUARTA: Da Vigência

4.1 A vigência do presente contrato iniciar-se-á na data de sua assinatura e encerrar-se-á na data de encerramento do evento.

CLÁUSULA QUINTA: Da Rescisão

5.1 Constituem motivos para rescisão deste instrumento:

5.1.1 O descumprimento de quaisquer obrigações previstas neste Termo;

5.1.2 O cancelamento do evento por qualquer motivo, mesmo que por caso fortuito ou força maior.

5.2 Ocorrendo à rescisão pelo motivo 5.1.2, a PATROCINADA compromete-se a restituir ao PATROCINADOR, no prazo de 10 (dez) dias a contar do cancelamento, o valor que eventualmente já tenha recebido. A rescisão motivada pelo item 5.1.1 será resolvida em perdas e danos.

CLÁUSULA SEXTA – Das responsabilidades

6.1 A associação das marcas do PATROCINADO, do EVENTO e do PATROCINADOR é transitória e submete-se ao cumprimento das cláusulas deste instrumento, sendo vedada sua vinculação de outra forma ou por outras razões que não as previstas neste Termo.

CLÁUSULA SÉTIMA – DO FORO

7.1 Fica eleito o foro da Comarca de Itapecerica, Minas Gerais, para dirimir conflitos oriundos do presente Termo, com a exclusão de qualquer outro, por mais privilegiado que seja.

Itapecerica, 12 de maio de 2025.

Simone Cleice Vieira

Secretaria Municipal de Cultura, Turismo e Esportes.

EMPRESA AVIVAR ALIMENTOS S/A.

42.816.108/0001-05

DocuSigned by:
Liliane Geralda Gaipo
71C46BDB75C54AD...
Liliane Geralda Gaipo

10217688632

Assinado por:
Simone Cleice Vieira
2844C15364AA4DD...
Simone Cleice Vieira

79860273634

Certificado de Conclusão

Identificação de envelope: F5DCA8AF-B224-46F1-AA56-E137D98FAD68

Assunto: Assinatura solicitada em Simone Cleice Vieira (00003211)

Envelope fonte:

Documentar páginas: 2

Certificar páginas: 5

Assinatura guiada: Ativado

Selo com Envelopeld (ID do envelope): Ativado

Fuso horário: (UTC-03:00) Brasília

Status: Enviado

Remetente do envelope:

Lucas Faria

Povoado dos Teixeiras, s/nº Zona Rural

SAO SEBASTIAO DO OESTE, MG 35.567-000

lucas.lfaria@avivar.com.br

Endereço IP: 54.232.57.236

Rastreamento de registros

Status: Original

10/07/2025 16:02:58

Portador: Lucas Faria

lucas.lfaria@avivar.com.br

Local: DocuSign

Eventos do signatário

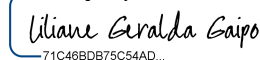
Liliane Geralda Gaipo

liliane.gaipo@avivar.com.br

Nível de segurança: E-mail, Autenticação da conta (Nenhuma)

Assinatura

DocuSigned by:


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Adoção de assinatura: Estilo pré-selecionado

Usando endereço IP: 191.53.127.139

Registro de hora e data

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Visualizado: 14/07/2025 09:59:23

Assinado: 14/07/2025 10:00:05

Termos de Assinatura e Registro Eletrônico:

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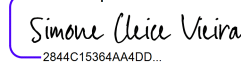
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Simone Cleice Vieira

cultura@itapecerica.mg.gov.br

Nível de segurança: E-mail, Autenticação da conta (Nenhuma)

Assinado por:


2844C15364AA4DD...

Adoção de assinatura: Estilo pré-selecionado

Usando endereço IP: 45.230.186.148

Enviado: 14/07/2025 10:00:06

Visualizado: 14/07/2025 13:13:47

Assinado: 14/07/2025 13:15:40

Termos de Assinatura e Registro Eletrônico:

Aceito: 14/07/2025 13:13:47

ID: 04c7792f-5625-4e71-b387-fc5ee5cc1be1

Simone Cleice Vieira

scleice@gmail.com

Nível de segurança: E-mail, Autenticação da conta (Nenhuma)

Termos de Assinatura e Registro Eletrônico:

Não oferecido através da Docusign

DIOGO ANTONIO DE ALMEIDA COSTA

diogo@avivar.com.br

Nível de segurança: E-mail, Autenticação da conta (Nenhuma)

Termos de Assinatura e Registro Eletrônico:

Aceito: 30/08/2022 12:52:55

ID: e1f1d7f0-b15b-4488-bd81-0a53cc33f653

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Reenviado: 14/07/2025 17:33:31

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Evento de entrega do agente	Status	Registro de hora e data

Eventos de entrega intermediários	Status	Registro de hora e data
Eventos de entrega certificados	Status	Registro de hora e data
Eventos de cópia	Status	Registro de hora e data
Leonardo Alberto Magalhaes Moraes leonardo.moraes@avivar.com.br Gerente Jurídico Avivar Alimentos S.A Nível de segurança: E-mail, Autenticação da conta (Nenhuma) Termos de Assinatura e Registro Eletrônico: Não oferecido através da DocuSign	Copiado	Enviado: 10/07/2025 16:08:20
LUIS GUSTAVO SANTOS SOUSA luis.sousa@avivar.com.br Nível de segurança: E-mail, Autenticação da conta (Nenhuma) Termos de Assinatura e Registro Eletrônico: Aceito: 14/02/2025 14:53:59 ID: 65405905-5111-45f3-812e-b027a9b51695	Copiado	Enviado: 10/07/2025 16:08:20 Visualizado: 11/07/2025 08:07:57
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Eventos do tabelião	Assinatura	Registro de hora e data
Eventos de resumo do envelope	Status	Carimbo de data/hora
Envelope enviado	Com hash/criptografado	10/07/2025 16:08:20
Eventos de pagamento	Status	Carimbo de data/hora
Termos de Assinatura e Registro Eletrônico		

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